

GEORGIA PECAN GROWERS ASSOCIATION'S

53rd Annual Educational Conference and Trade Show

March 26-28, 2018 • UGA Conference Center, Tifton, GA

Greetings!

This year we are ecstatic to host the 53rd Annual GPGA Educational Conference and Trade Show at the UGA Tifton-Campus Conference Center! With record attendance in 2017, we look forward to making this coming show in 2018 our most successful one yet!

As a non-profit, conference support and involvement are paramount to the success of this event each year for GPGA. This is an amazing and economical opportunity to reach out to your customers, spotlight your products and demonstrate your dedication to the Georgia Pecan Growers Association and its members.

Take advantage of an early set-up available Monday, March 26 to be able to participate in other activities such as Dr. Lenny Wells' Orchard Tour at the UGA Ponder Farm or play a round of golf at GPGA's 8th Annual Golf Tournament, which are both held on Tuesday, March 27th.

Following Tuesday's afternoon activities please be sure to **RSVP** and attend the evening's welcome reception. Take this opportunity to be near your booth to mingle and meet customers before the big show day on Wednesday. The welcome reception will provide dinner, an open bar, a reverse raffle and silent auction. All raffle tickets will be pre-sold with only 500 in circulation for an \$8,000 cash prize.

To purchase raffle tickets or donate items to the silent auction, see attached information in this packet.

We look forward to seeing you at the Annual Awards Luncheon on Wednesday where you will have an opportunity to sponsor the meal for recognition throughout the program! GPGA relies on its exhibitors to help sponsor the meals for the growers attending. Your sponsorship enhances the conference experience and provides an advertising outlet for your company.

- **Premier Level Sponsor: \$500**
 - Benefits include a sponsored table with 6 complimentary lunch tickets
 - Your company logo displayed rotating on screens
 - Recognition in printed program and recognition in The Pecan Grower Magazine (June Issue)
- **Supporting Sponsor: \$250**
 - Benefits include recognition in program and in The Pecan Grower Magazine (June Issue)

Door prizes are encouraged from our sponsors and exhibitors. GPGA will manage raffling prizes throughout the day to help with the flow of traffic to your booth. Please let us know on the following forms if you are willing to donate prizes.

For any additional questions regarding the conference, please call **Samantha McLeod** or **Heather Gray** at 229-382-2187 or by email at samantha@georgiapecan.org.

Looking forward to seeing you there!!!

Samantha McLeod
Executive Director, GPGA

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Exhibitor Information

Monday, March 26

- **Early Exhibitor Set-up (Strongly Encourage Large Equipment Set Up Monday)**
 - 10 am to 4 pm Registration and Set up - please call if a special time is needed
 - Fork lift with 6,000 lb. capacity available
 - Equipment: Per provided specs, booth spaces will be assigned and organized prior to arrival. Our goal is to get all exhibitors at least one booth representation indoors with additional equipment outdoors, due to indoor space limitations

Tuesday, March 27

- **Exhibitor Set-Up**
 - 9 am to 3 pm Registration and Set up - please call if a special time is needed
 - Booths will be pre-assigned with location provided at Registration and on mobile app
- **UGA Extension Orchard Tour**
 - 1:30-4:30 pm
 - Ponder Farm
528 TyTy-Whiddon Mill Road
TyTy, GA
- **8th Annual Golf Tournament**
 - 8 am and 1 pm Tee Times available (See Golf Brochure)
 - Spring Hill Country Club
5 Springhill Dr. E
Tifton, GA
 - Pre-registration required (See Golf Brochure)
- **Exhibitor & Attendee Welcome Reception**
 - 6:15 - UGA Conference Center Ballroom
 - Cocktail hour & Dinner
 - Silent Auction & Reverse Raffle

Wednesday, March 28

- **Attendee Registration**
 - 7:30 am
- **Show Exhibits & Educational Conference Sessions**
 - 8 am to 5 pm
- **Annual Awards Luncheon**
 - 12 pm to 1 pm
- **Exhibitor Tear Down & Departure**
 - 5 pm

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Exhibitor Registration Form

Exhibitor/Company Name: _____

Address (City/State/Zip): _____

Email Address: _____ Phone: _____

1st Representative Name Badge: _____

2nd Representative Name Badge: _____

***Note: Each Exhibitor will receive 2 lunch banquet meal tickets. Additional meal tickets can be purchased below*

Exhibitor Options

Select Option(s)	Qty	x	Price	=	Total
<input type="checkbox"/> Option 1: Display Exhibitor Booth Only	_____	x	300	=	_____
o 10 x 8 Booth					
o 1 six foot table w/ table skirting & booth draping					
o 2 chairs, 1 trash can					
<input type="checkbox"/> Option 2: Large Equipment Vendor Booth	_____	x	275	=	_____
o 10 x 20 Space - for One piece per brand indoors					
o <u>Due to limited space indoors, please fill out attached spec sheet</u>					
o 1 six foot table, 2 chairs					
o Additional spaces available outdoors.....	_____	x	175	=	_____
<input type="checkbox"/> Additional Lunch Banquet Tickets (2 free/included)	_____	x	35	=	_____
<input type="checkbox"/> Standard Electrical Outlet	_____	x	30	=	_____
<input type="checkbox"/> Additional Chairs	_____	x	5	=	_____
<input type="checkbox"/> Meal Sponsorship	_____	x	500	=	_____
o Recognition in Program, Magazine, and Luncheon	_____	x	250	=	_____
o (Remember GPGA is Non-Profit! This is a great write off for tax season!)					
<input type="checkbox"/> Raffle Tickets	_____	x	100	=	_____
o ONLY 500 in Circulation					
o (Remember GPGA is Non-Profit! This is a great write off for tax season!)					
<input type="checkbox"/> JOIN TODAY! GPGA encourages you to support our nonprofit	_____	x	100	=	_____
organization by signing up as a commercial member!					
<input type="checkbox"/> Jack Thompson Scholarship Donation	_____				_____

Total: _____

RSVP Welcome Reception - Number Attending

Attendees and exhibitors: Come enjoy fellowship, dinner, an open-bar, silent auction and raffles to kick off the conference Tuesday evening! Free but requires RSVP for meal planning purposes

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Large Equipment Spec Sheet



178 inches

Due to limited indoor space and in an effort to allow each brand representation inside in case of unexpected weather, we ask that you only select **one item per brand** to locate indoors (with any additional pieces outside). If you represent multiple brands, please specify in the spaces listed below. These measurements are crucial for our set up. Please see example below.

EXAMPLE:

Brand Case IH Length (from tongue to drawbar) 178 inches

Item Tractor Width (outside tire to outside tire) 98 inches

Indoor Item

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

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Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

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Item _____ Width (outside tire to outside tire) _____

Additional Equipment (Outside)

Brand _____ Length (from tongue to drawbar) _____

Item _____ Width (outside tire to outside tire) _____

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Credit Card Form

Cardholder Name: _____

Billing Address (City/State/Zip): _____

Email Address: _____ Phone: _____

Card Number: _____

Expiration Date: ____/____ Security Code: _____ Circle: VISA AMEX MASTERCARD DISCOVER

Mail to: GPGA, PO Box 1367, Tifton, GA 31793 or Fax to: 404-393-9298

Silent Auction Donation

Item: _____

Value: _____

Additional Description: _____

Check here for donation receipt from GPGA for tax purposes

Door Prizes

I plan to donate a door prize and/or have a drawing for a prize located at my booth **YES / NO**

EXCITING NEWS!

This year GPGA has been given an opportunity to use a **Trade Show app** for mobile devices throughout the show to help further promote activities and booth engagement. Please Download the "Whova" event app in your iTunes app store or Google Play and search for the Georgia Pecan Growers Conference. Stay tuned for more updates!



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Host Hotels

We have negotiated special rates for our show so please make your reservations early.

- **Hilton Garden Inn : Telephone Number: 229-382-8484**
 - I-75 Exit 62 201 Boo Drive Tifton, Georgia
 - Conference Rates: \$109.00 + tax One King or Two Queens
 - Promo Code: 2018 Georgia Pecan Growers Conference
 - ****Must contact hotel directly to receive conference rates. Deadline: 3/5/2018**
- **Holiday Inn Express : Telephone Number: 229-382-3300**
 - I-75 Exit 62 814 7th Street West Tifton, Georgia
 - Conference Rates: \$109.00 + tax Two Queens (two people)
 - Promo Code: 2018 Georgia Pecan Growers Conference
 - Free Hot Breakfast
 - ****Must contact hotel directly to receive conference rates. Deadline: 3/8/2018**
- **Hampton Inn : Telephone Number: 229-382-8800**
 - 720 US Hwy 319 S. Tifton, Georgia
 - (Must Call for Rate) Standard Double Queen or Standard King
 - Free Hot Breakfast
- **Comfort Inn & Suites: Telephone Number: 229-382-8250**
 - I-75 Exit 62 320 Virginia Avenue Tifton, Georgia
 - Conference Rates: \$95.00 + tax Two Queens (two people)
 - Promo code: 2018 Georgia Pecan Growers Conference
 - Free Hot Breakfast
 - ****Must contact hotel directly to receive conference rates. Deadline: 3/8/2018**
- **Country Inn & Suites: Telephone Number: 229-382-8100**
 - I-75 Exit 62 310 Virginia Avenue S. Tifton, Georgia
 - Conference Rates: \$95.00 + tax Two Queens (two people)
 - Promo code: 2018 Georgia Pecan Growers Conference
 - Free Hot Breakfast
 - ****Must contact hotel directly to receive conference rates. Deadline: 3/8/2018**
- **Days Inn & Suites : Telephone Number: 229-382-8505**
 - I-75 Exit 62 1199 US Highway 82 W Tifton, Georgia
 - Conference Rates: \$65.00 + tax Two Queens (two people)
 - Promo code: 2018 Georgia Pecan Growers Conference
 - Free Breakfast
 - ****Must contact hotel directly to receive conference rates. Deadline: 3/8/2018**
- **Fairfield Inn & Suites: Telephone Number: 229-387-8288**
 - I-75 Exit 62 806 7th Street West Tifton, Georgia
 - Conference Rates: \$99.00 + tax Two Queens
 - Promo code: 2018 Georgia Pecan Growers Conference
 - ****Contact hotel directly to receive conference rates. Deadline: 3/1/2018**
 - Free Breakfast